

# BULK DISTRIBUTOR

Liquid and Dry Bulk Logistics:  
Your Single Information Source

2010 Editorial and Advertising Data

## UNRIVALLED COVERAGE BY THE MARKET LEADER

**First published in 1990, Bulk Distributor** is now well-established as the most comprehensive publication covering the liquid and dry bulk logistics markets.

### Read by Decision-Makers

With a worldwide circulation of over 7100, including over 4400 shippers and receivers of bulk products, **Bulk Distributor** reaches your target market directly, powerfully and cost-effectively.

### Quality Editorial

Every issue, **Bulk Distributor's** highly experienced editorial team reports on the latest industry developments, covering a wide range of transport and logistics systems: tank containers and road tankers, rigid and flexible IBCs, flexitanks, silos, loading and transfer systems – and much more.

### The Bulk Distributor "Added Bonus"

Advertisers can benefit from **Bulk Distributor's** bonus distribution at major international trade shows – in Europe, Asia and the US.

### Flexitanks, Bulk Liners & Bulk Bags: Every Issue

Demand by shippers to transport their bulk liquid and powder products in containers – using flexitanks and dry bulk liners – continues to grow rapidly. Use of bulk bags/FIBCs for movement of powders and granulates is also on the increase, with annual unit sales currently standing at around 300 million.

During 2010, Bulk Distributor will continue to increase its coverage of these three dynamic markets. In addition to its in-depth features, the magazine will include special sections in every issue, covering news of product developments, operational initiatives and user comment.

No other publication offers such committed reporting of these industry sectors.

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# BULKDISTRIBUTOR

## 2010 Editorial Schedule

	FEATURES	EQUIPMENT & SAFETY	BONUS DISTRIBUTION
<b>January/February</b>	<ul style="list-style-type: none"> <li>▪ Tank containers</li> <li>▪ Flexitanks</li> <li>▪ Tank &amp; intermodal components</li> </ul>	<ul style="list-style-type: none"> <li>▪ Protection against dust and vapour explosions</li> </ul>	
<b>March/April</b>	<ul style="list-style-type: none"> <li>▪ Road tankers</li> <li>▪ Rigid IBCs</li> <li>▪ Dry bulk liners</li> <li>▪ Silos</li> </ul>	<ul style="list-style-type: none"> <li>▪ Weighbridges &amp; in-motion weighing</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logichem Europe, Düsseldorf</li> <li>▪ Multimodal Birmingham</li> <li>▪ CV Show, Birmingham</li> </ul>
<b>May/June</b>	<ul style="list-style-type: none"> <li>▪ Tank containers</li> <li>▪ Flexitanks</li> <li>▪ Rail tank-cars</li> <li>▪ Dry bulk quality control</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bag filling and discharge</li> </ul>	<ul style="list-style-type: none"> <li>▪ Transport Logistic China, Shanghai</li> <li>▪ London Wine Fair</li> </ul>
<b>July/August</b>	<ul style="list-style-type: none"> <li>▪ Powder tankers</li> <li>▪ Track and trace/ Asset Management</li> <li>▪ Rigid IBCs</li> <li>▪ Dry bulk transloading</li> <li>▪ Dry bulk liners</li> </ul>	<ul style="list-style-type: none"> <li>▪ Level/contents measurement</li> </ul>	
<b>September/October</b>	<ul style="list-style-type: none"> <li>▪ Tank containers</li> <li>▪ Road tankers</li> <li>▪ Flexitanks</li> <li>▪ Tank/IBC components</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bag unitisation (palletising, pallet wrapping)</li> </ul>	<ul style="list-style-type: none"> <li>▪ EPCA Annual Meeting, Budapest</li> </ul>
<b>November/December</b>	<ul style="list-style-type: none"> <li>▪ Dry bulk liners</li> <li>▪ Intermodal</li> <li>▪ Rigid IBCs</li> <li>▪ Tank cleaning</li> </ul>	<ul style="list-style-type: none"> <li>▪ FIBC filling &amp; emptying</li> </ul>	<ul style="list-style-type: none"> <li>▪ Emballage 2010</li> <li>▪ Intermodal 2010</li> </ul>